

HEY 2025

2025 INTERNATIONAL

HYDROGEN ELECTRIC ENERGY AND NET ZERO EXHIBITION

9.17^{Wed} — 9.19^{Fri}

CECO (Changwon, Korea)
Exhibition Hall 2

Hydrogen
Energy
Youth for
Net-Zero



Organizers



The Energy in One Place, the Future at a Glance

International Hydrogen Electric Energy And Net Zero Exhibition

Event Overview

- **Title** 2025 International Hydrogen Electric Energy And Net Zero Exhibition
- **Period** Sep 17th (Wed) ~ 19th (Fri), 2025 / 3days
- **Venue** Changwon Exhibition Convention Center (CECO) Hall 2 (3,806m²)
- **Organizer** Gyeongsangnam-do, Changwon Special city / BNC, JM Company Co.,Ltd
- **Certified** Certified Exhibition(AKEI)
- **Scale** 150 booths from 40 companies, more than 10,000 Visitor

Special Pavilion

URBAN AIR MOBILITY (UAM)

Global Forum

Global EV Market Trends / Future of Battery Change
ESS & Innovation / Net Zero & EV

Seminar

The present of future energy / World's hydrogen, electric energy markets and trends
Improve battery process technology & produce products using eco-friendly energy

Biz-Matching

Buyer 1:1 B2B Biz-Matching with participating companies
Overseas export 1:1 consulting (Government export support project)
B2B marketing and online export consultation meeting

* For more information, please refer to the web site. (www.heyexhibition.com)

Exhibition Items



Hydrogen Energy



Environment
Friendly Mobility



Battery



Net Zero
Renewable Energy



ESS



Policy
PR Center

Main Participants & Buyer

HEY

Creating an ecosystem & Expanding and identifying market
Increasing the competitiveness with New products & technologies
Discover new client & Attracting investment



- Investor / Entrepreneur / Consultant
- Hydrogen·Electric·Renewable Energy Industry workers and personnel
- Local government / Public Institution / Related Organization / Association
- Related major college students

Booth Application

Shell Scheme (Standard Booth)



\$ 2,800
(VAT excluded / 1 booth)

- The price includes raw space (3m*3m) and installation fee
- Standard Size 3m*3m*2.5m(h)
- 1 pair of Information desk and chair
- Name Panel
- Pytex (carpet)
- Electricity 1KW with 220V power outlet
- Lighting (Fluorescent light, 3 spotlights)

Raw Space



\$ 2,400
(VAT excluded / 1 booth)

- Booth space (3m*3m)
- Apply at least 2 booths
- Exhibitors should install/dismantle the booth
- Construction should be started after the approval from official service contractor by submitting booth layout form
- Electricity is not offered, Please apply if necessary

* If you need any other type of booth or specific facilities, it requires a separate option selection.
Please visit our web site to see the available options and details. (www.heyexhibition.com)

Application for participation and payment

How to apply	A. Apply for participation on the website B. Request and submit an application form via email (hey@jm-fair.com) or phone (+82-70-4866-0190)
Required Documents	Application form, Business license
Cautions	※ The deposit (50% of booth fee) must be paid within 2 weeks from the date of submitting the application form ※ Cancellations without prior notice to the secretariat after submitting the application form will incur a penalty.
Payment of participation Fee	• Bank: Busan Bank • Swift code: PUBSKR2PXXX • Account No: 113-2006-7063-03 • Account Holder: JM Company Co., Ltd. ※ Deadline to full payment : Aug 18th, 2025 (mon) ※ When transferring participation fee, the account name has to be same with the company name.
Participation benefits	Booth locations will be assigned in the order of contract (random assignment based on exhibition items, number of booths, and categories)

Main schedule



Promotional plan

- **Public TV** Tv and radio
- **Cable TV** Gyeongnam province IPTV (tvN, jtbc, MBN) advertisement
- **Outdoor** Overpass advertisement, streetlight banner, poster, etc.
- **Online** Official website, Naver & Kakao banner ad, Keyword searching ad, YouTube, Blog and SNS promotion
- **Offline** Publishing articles using related magazines
- **DM/E-mail** Distribution to organizations, associations, related companies, and related workers, etc
Researchers related to local techno parks and hydrogen electric energy, related companies and
- **Free invitation** Researchers related to regional technoparks and hydrogen electric energy, related companies and association members

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HYDROGEN, ENERGY, YOUTH FOR NET ZERO (HEY 2025)

9.17 **Wed** — 9.19 **Fri**

CECO (Changwon, Korea)

www.heyexhibition.com

Exhibition Secretariat

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